



# STRATEGIC PLAN

2025-2030







# Path Forward



It is with great pride and excitement that I share Muskoka Algonquin Healthcare's Strategic Plan for 2025-2030 — a plan shaped by collaboration, guided by purpose, and built with the future in mind.

At MAHC, we believe that when we come together — with our patients, our teams, our partners, and our communities — we can achieve extraordinary things. Our mission, "Together we provide outstanding integrated care to support people to live their healthiest lives," is more than just a statement — it's at the heart of everything we do. It's reflected in every conversation, every decision, and every moment of care.

This plan represents our commitment to continuous improvement and innovation, while staying rooted in the values that define us. Informed by the voices of those we serve,

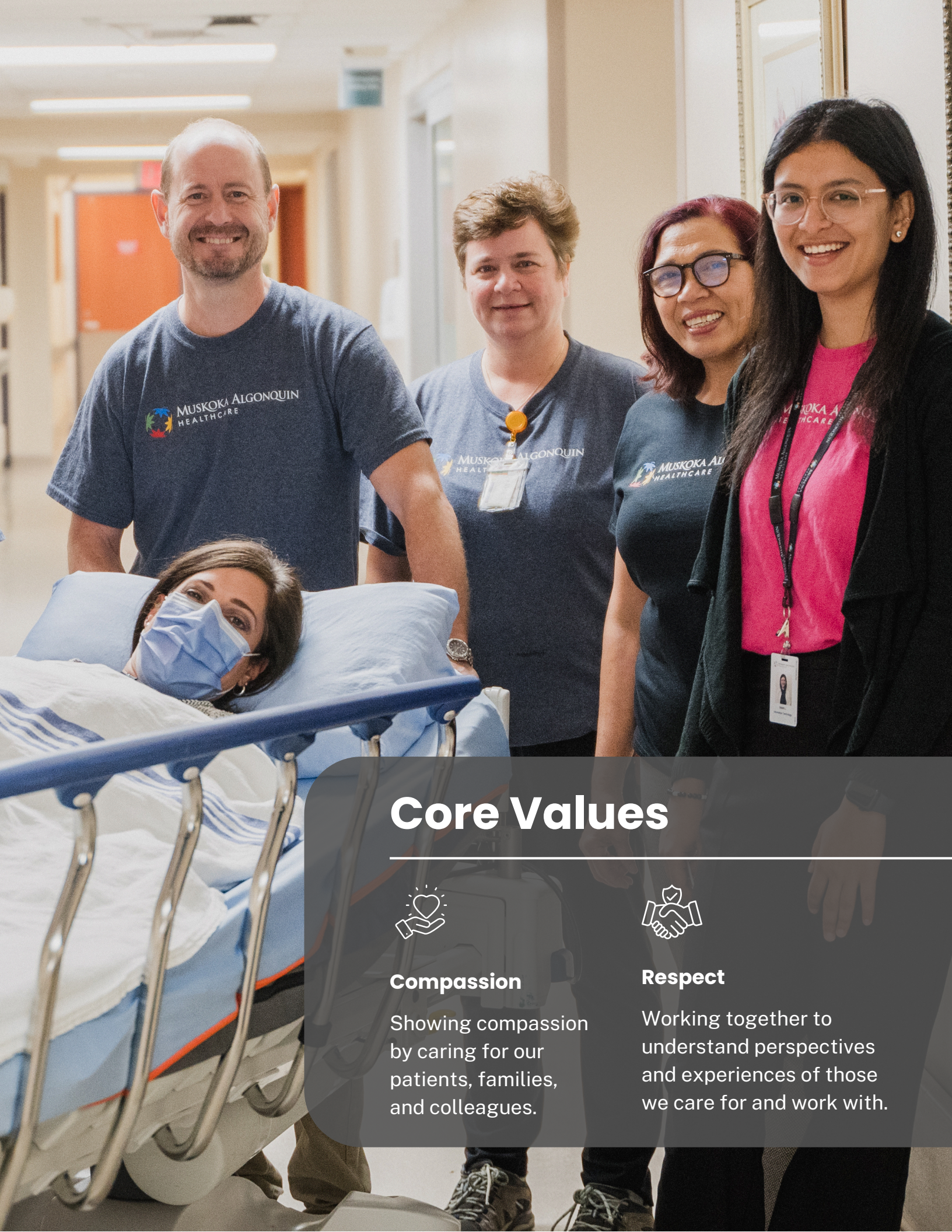
it charts a path forward — one that strengthens how we deliver care, how we support our teams, and how we continue building trust with the people of Muskoka and surrounding areas.

As we work toward our vision of "Transforming Healthcare Together!", we do so with clarity, compassion, and a shared determination to make a lasting impact. I truly believe that through connection, collaboration, and community, we will bring this vision to life.

Thank you for being part of this important journey. I look forward to all that we will accomplish — together.

Cheryl Harrison  
President & CEO





# Our Commitment

At Muskoka Algonquin Healthcare (MAHC), our commitment to the communities we serve is unwavering. We are proud to provide the highest quality of care in the region, guided by our mission: "Together we provide outstanding integrated care to support people to live their healthiest lives." This promise is reflected in every interaction, every innovation, and every effort to create a stronger, more responsive healthcare system.

As we look to the future, our vision of "Transforming Healthcare Together!" drives us to continuously improve, collaborate, and evolve — ensuring that care in Muskoka remains compassionate, connected, and forward-thinking for generations to come.

## Vision

Transforming Healthcare Together!

## Mission

Together we provide outstanding integrated care to support people to live their healthiest lives.

## Core Values



### Compassion

Showing compassion by caring for our patients, families, and colleagues.



### Respect

Working together to understand perspectives and experiences of those we care for and work with.



### Trust

Being honest and transparent in our actions and communications.



### Innovation

Encouraging innovation, creativity, and championing change.



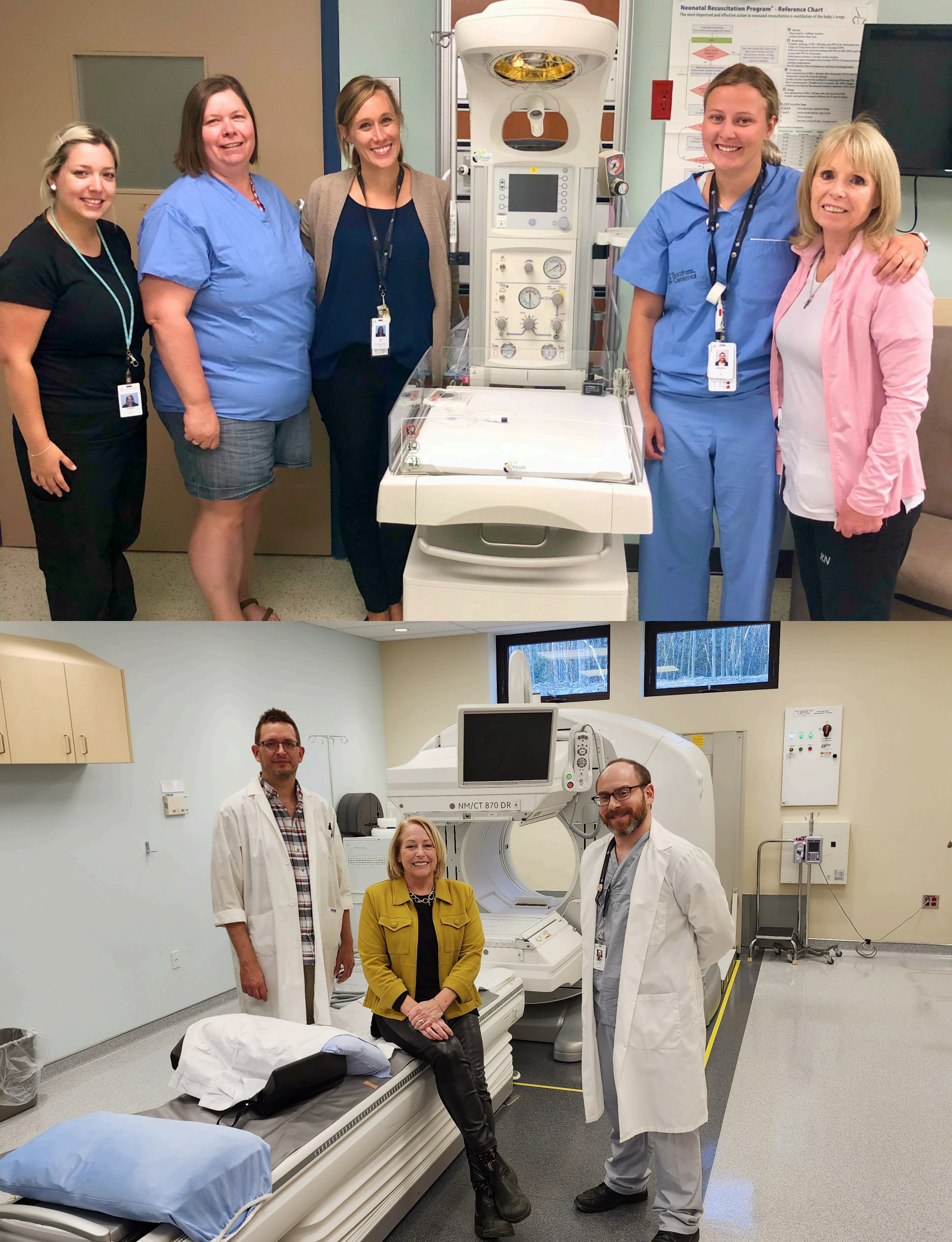
### Optimism

Believing in the success of our future path.









# Together in Purpose

## Foundation of Care

The Huntsville Hospital Foundation and the South Muskoka Hospital Foundation are integral partners in the delivery of high-quality healthcare across our region. These charitable organizations are driven by a shared commitment to strengthening local care by securing essential resources that are not funded by the government — such as advanced medical equipment, emerging technologies, and tools that enhance the patient and provider experience. Their efforts ensure that both hospital sites within Muskoka Algonquin Healthcare remain equipped, responsive, and ready to meet the evolving needs of our communities.

As we move forward with our 2025-2030 Strategic Plan, the support of our Foundations becomes even more critical. Their work directly aligns with our strategic priorities, from enhancing the quality of care and supporting our clinical teams, to building modern infrastructure and advancing innovation. With a shared vision for transforming healthcare together, the Foundations will continue to help MAHC deliver on its mission of providing outstanding integrated care and supporting people to live their healthiest lives. Their partnership represents the strong connection between community generosity and the future of healthcare in Muskoka.



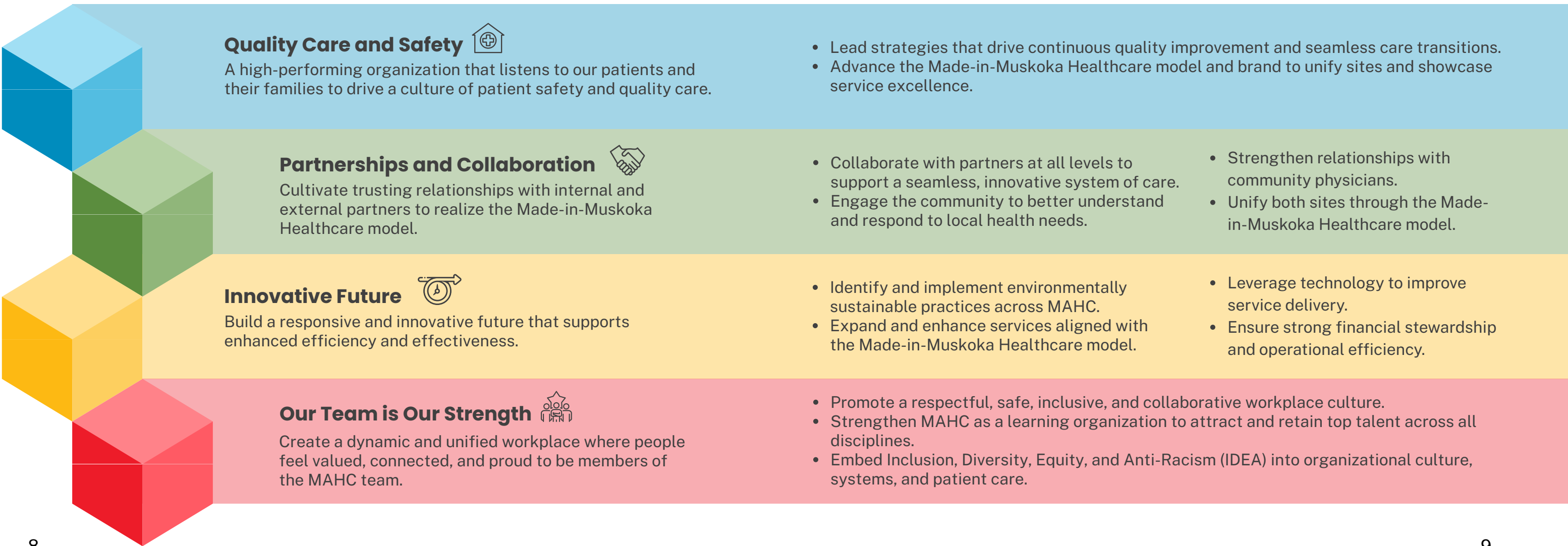


# Strategic Initiatives

Guided by our mission and vision, MAHC’s 2025-2030 strategic initiatives focus on the key priorities that will shape the future of care in Muskoka. These four focus areas — Quality Care and Safety, Partnerships and Collaboration, an Innovative Future, and Our Team is Our Strength — are more than priorities; they are the foundation of our path forward. Each initiative is designed to support our mission, empower our people, and ensure we continue to meet the evolving needs of the communities we serve. Together, they position us for long-term success and transformation in the year ahead and beyond.



## To bring this vision to life, we will:





# Our Future

As part of our Strategic Plan, Muskoka Algonquin Healthcare is embracing a once-in-a-generation opportunity to transform how care is delivered in our region through the redevelopment of two brand-new, modern hospital sites. This ambitious project is directly aligned with our strategic priorities — enhancing quality and safety, fostering innovation, strengthening partnerships, and supporting our incredible teams.

Our current facilities, while having served the community well for decades, no longer meet the standards of today's evolving healthcare environment. Through this redevelopment, we are building future-ready spaces designed to support integrated, high-quality care, incorporate the latest medical technologies, and better serve patients, families, and care teams.

By investing in these state-of-the-art hospitals, we are not only addressing infrastructure challenges, we're also laying the foundation for a healthier tomorrow for Muskoka and beyond. This transformation reflects our commitment to delivering care that is safe, innovative, and truly centered on the people we serve.







# The Big Picture



## Transforming Local Healthcare

Working as one, Muskoka Algonquin Healthcare is transforming regional healthcare through a capital redevelopment to build a new multi-site model, unifying two fully integrated hospital sites to deliver seamless, high-quality care across our communities. Like two sides of a heart, our Bracebridge and Huntsville sites function in harmony, ensuring sustainable, compassionate care that supports the health and well-being of Muskoka and surrounding areas — today and into the future.

## Our Future Plan

### Bracebridge Location



Surgical centre of excellence



Enhanced diagnostic imaging



Regional cancer care



Specialty clinics for women and seniors

### Huntsville Location



Level 3 ICU



Designated stroke unit



Rehabilitation



Reactivation



# Staying Connected

Stay up to date on our latest initiatives, updates, and milestones as we continue to transform health care in Muskoka and surrounding areas. From strategic priorities to redevelopment progress, we're committed to keeping you informed every step of the way.

**Follow along to learn how we're working together to build a healthier tomorrow — right here at home.**







## TRANSFORMING HEALTHCARE TOGETHER!

**Cheryl Harrison**, President & CEO

[www.mahc.ca](http://www.mahc.ca)

### **Bracebridge Site**

Muskoka Algonquin Healthcare  
75 Ann Street  
Bracebridge, ON, P1L 2E4

South Muskoka Hospital Foundation: [www.healthmuskoka.ca](http://www.healthmuskoka.ca)

### **Huntsville Site**

Muskoka Algonquin Healthcare  
100 Frank Miller Drive  
Huntsville, ON, P1H 1H7

Huntsville Hospital Foundation: [www.huntsvillehospitalfoundation.ca](http://www.huntsvillehospitalfoundation.ca)